

n a short period of time Exclusive
Homes has become a leading Jordanian
company in the field of home interiors,
with its exquisite style, designs, quality
and service. Created by designers from
Cyprus and Germany, the 1100-square meter
showroom houses some of Europe's most
prestigious and renowned brands.

Exclusive Homes, the brainchild of Firas Attieh, began upon his return to Jordan after spending 22 years abroad. He launched a boutique showroom of quality home designs parallel to that of his close friend Makis Askotis, who owns and runs Askotis Company, a pioneer in the field in Cyprus. The friends discussed the Cyprus model of transition from traditional and classical in style to contemporary and modern, realizing how successful the idea had become in Cyprus. The concept was quickly developed and another friend, Khaled Asfour, joined the two. Exclusive Homes was established in 2006, with the soft opening of the showroom located on Mecca Road in June 2007.

The Exclusive Homes showroom offers quality designer products to meet the demands of home interiors on two levels: medium affordable and top-of-the-line products from Germany, Italy, Belgium, Spain and Sweden. Exclusive Homes is dedicated to turning furniture shopping into an enjoyable experience, where all client needs can be found at one showroom in a comfortable spacious atmosphere with an emphasis on service, quality, and professional well-trained staff members.

### Kitchens

The showroom features some of the world's most influential kitchen designers, including Poggenpohl, the luxury German-made kitchens and the most recognized kitchen brand in the world, as well as Euromobil, which offers stylish Italian kitchens.

## **Appliances**

Exclusive Homes carries the most state-ofthe-art appliances, including Germany's Gaggenau; Liebherr, the world leader in



food preservation refrigerators; Bosch's quality and reliable appliances; and Asko the best performing long lasting laundry care appliances from Sweden.

### Furniture

When it comes to Exclusive Homes' selection of furniture, only the best will do. The company displays Minotti's luxurious range of Italian furniture, Desiree's stylishly affordable range, the dining table and sideboard experts Do+Ce and Draenert.



# Also well represented are Presotto and Zalf, which make designer Italian wardrobes and walk-in closets and Fontana Arte for the best of Italian lighting. Hailing from Belgium are Limited Edition's handmade carpets, Deknudt Decora's decorative mirrors and Royal Botania's diverse outdoor collection.

### Bathrooms

The bathroom is much more than the sum of its individual parts. From Germany, Exclusive Homes presents Dornbracht and Villeroy & Boch handmade fittings mixer taps, Alape's bathroom concepts, and Hoesch's high quality bathtubs and whirlpools. For best of Italian sanitary ware are Flaminia, Pozzi Ginori, Simas and Idea, offering stylish bathroom cabinets.

# Other Exclusives

But that is not all, as Exclusive Homes also offers precision handmade wooden windows and doors from Italy by Albertini and CoopLegno, Cotto d'Este, Verde 1999 and Petracer's high-end Italian porcelain tiles and real wood parquet flooring as well as tiles from Japan's Inax.

Exclusive Homes is now owned by Firas Attieh, Khaled Asfour and Mohammad Masri. It aims to grow as it has for the past two years, becoming the leading company in home interiors with an emphasis on quality and service as more products and brands become incorporated into the company. The showroom is expected to double in size in the upcoming years, as well as becoming a major supplier to countless commercial and residential projects, with plans to establish a specialized division to handle project businesses. Quality and service will continue to be a top priority, making Exclusive Homes a choice that is truly exclusive.



